**Privacy Policy**

**Last updated: June 2024**

**1. Introduction**

Welcome to AT Digital Consultancy. We are a digital transformation agency specialising in web development and digital marketing services. Your privacy is important to us, and we are committed to protecting your personal information. This Privacy Policy outlines how we collect, use, and safeguard your data when you interact with us.

**2. Information Collection**

**2.1 Personal Information**We collect personal information that you provide to us directly when you:

* Contact us via our website, email, or phone for inquiries or support.
* Register for an account or subscribe to our services.
* Engage with our digital marketing campaigns.
* Complete any forms on our website, such as contact forms.

The personal information we collect may include:

* Name
* Email address
* Phone number
* Postal address
* Payment information
* Company details

**2.2 Non-Personal Information**

We also collect non-personal information automatically when you interact with our website. This may include:

* IP address
* Browser type and version
* Pages you visit on our site
* Time and date of your visit
* The referring site from which you arrived at our website

**3. How We Use Information**

We use the information we collect to:

* Provide and manage the services you request.
* Process transactions and send you related information, including purchase confirmations and invoices.
* Improve our website, services, and customer experience.
* Communicate with you, including sending you marketing communications.
* Comply with legal obligations and enforce our agreements.

**4. Information Sharing**

We do not sell, trade, or rent your personal information to third parties. However, we may share your data with:

* Service providers and partners who assist us in operating our website, conducting our business, or servicing you (e.g., payment processors, email marketing providers).
* Legal authorities if required by law or in response to legal processes.
* Third parties in the event of a merger, acquisition, or sale of all or a portion of our assets.

**5. Cookies and Tracking Technologies**

Our website uses cookies and similar tracking technologies to enhance your browsing experience and analyse website traffic. Cookies are small files stored on your device that allow us to recognize your browser and capture certain information.

You can manage your cookie preferences through your browser settings. However, disabling cookies may affect your ability to use some features of our website.

**6. Data Security**

We implement appropriate technical and organisational measures to protect your personal information from unauthorised access, alteration, disclosure, or destruction. While we strive to use commercially acceptable means to protect your data, no method of transmission over the internet or electronic storage is 100% secure.

**7. User Rights**

You have the right to:

* Access the personal information we hold about you.
* Request correction of inaccurate or incomplete data.
* Request deletion of your personal data, subject to certain legal obligations.
* Object to or restrict our processing of your data.
* Withdraw consent to our use of your personal information, where applicable.

To exercise any of these rights, please contact us using the information provided in the "Contact Information" section below.

**8. Third-Party Links**

Our website may contain links to third-party websites. Please note that we are not responsible for the privacy practices of these sites. We encourage you to review their privacy policies before providing any personal information.

**9. Changes to This Policy**

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. We will notify you of any significant changes by posting the new policy on our website and updating the effective date at the top of this page. We encourage you to review this Privacy Policy periodically.

**10. Contact Information**

If you have any questions about this Privacy Policy or our data practices, please contact us at:

**AT Digital Consultancy**

8 Devonshire Square London, EC2M 4YJ

Email: [support@atdigitalconsultancy.co.uk](mailto:support@atdigitalconsultancy.co.uk)